



SOUTH AFRICAN
BOOK DEVELOPMENT
COUNCIL

South African Book Development Council

Indigenous Language Publishing Programme

SOME DEFINITIONS

Affiliated group

A group of companies in which the same person, group of persons, or entity holds the majority of shares with full voting rights or has control in fact of these companies.

Book publishing

Professional activity involving the selection, development and editing of manuscripts; contractual agreements with authors or copyright holders; production and marketing of printed books under the firm's imprint; and the assumption of the risks associated with these activities.

Children's book

A trade book published for the children's or young adults' markets, including picture books, easy-to-read books, chapter books and young adult books.

Editor

The individual who works closely with the authors and who is responsible for overseeing and guiding the content of a book. The editor may also be involved in other activities such as manuscript revision, acquisitions and title management.

Employee

Full- and part-time paid staff working directly for the publishing company. Owners are considered employees unless they have no active role at the firm. Independent contractors are not considered employees.

Own titles

Titles for which the publisher holds publication, development and marketing rights for its own market.

Publisher

The individual who is responsible for the overall vision and direction of the publishing house as well as the entire process of producing books. The publisher is usually the ultimate editorial decision maker regarding the publishing house's output of titles.

Trade book

A book intended for the public in general, including literary works.